

How To . . . Breathe New Life Into Old Events

By
David Oberg, Executive Director
Geneva History Center

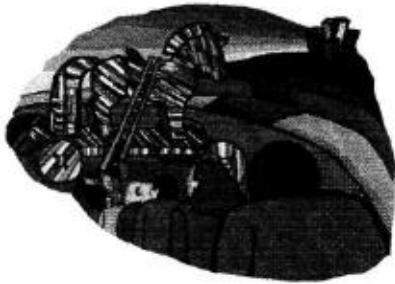
Nearly every museum, from the largest institutions to the smallest historical societies, has had to grapple with the issue of underperforming programs and flagging events that seem to have outlived their purpose. Sometimes, these events are so deeply rooted in the museum's history or so closely linked to mission that letting go of them is like parting with an old friend. In my career, I have had the good fortune to work at several institutions with staff and volunteers who, through creativity, new partnerships, and new approaches, managed to breathe new life into old events. The results not only increased attendance and revenue, but forged new friendships and found new audiences.

In the interest of sharing some of these stories with the museum community, I chaired a session at the Illinois Association of Museums' Annual Conference in 2007 titled "Energy with a Capital E: Breathing New Life into Old Events." Our panelists were Michael Wiant, Dickson Mounds Museum Director; Mark Herman, Curator of Education at Midway Village Museum; and Leah Nelson, former Executive Director at the Erlander Home Museum. Based on their shared stories and my own experience, I compiled a list of seven steps to breathe new life into old events. The audience response was overwhelming, and I have had numerous requests for the information shared that day. It is my hope that you find this information useful for your institution and that if you find it helpful, you will share it with others.



Seven Steps to Breathe New Life Into Old Events

1. Recognize the Problem:



Having the courage to recognize when an event is underperforming or is in decline is the first step towards reenergizing or reinventing a program. It is easy to blame the weather, competing events, unmotivated citizens, and more for flagging participation. Tracking attendance, providing your audience with an evaluation, paying attention to your competition and recording the weather should give you the tools to honestly assess the event in question. A one-year anomaly is probably not enough to pull the plug on a cherished event, and new events need two years to find an audience; however, if your

data shows continued decline over time or if your audience has plateaued, it is time to review and retool. This will take courage. Change is difficult under the best of circumstances, and you will likely hear dire predictions. By having clear goals and approaching change methodically, however, you can turn your event into a winner.

2. Take Aim:

You need to begin by identifying your target audience(s). Who do you want to see in attendance? What primary audience or audiences are you trying to reach? You need to have a more specific answer than "everyone." While you may draw from more demographic and psychographic groups than you have targeted for an event, having a clear idea of who you are primarily trying to reach will help you to focus. Your chamber of commerce, bureau of tourism, library or school board may prove invaluable in this process, providing you with background information on your community or niche audiences. Every step forward, from planning to marketing, should be informed by your target audience(s).



3. Plan for Success:

Once you know who you are trying to reach, make sure you have a clear idea of what you are trying to accomplish. It is difficult to assess the success or failure of an event if you are uncertain as to what you hope to achieve. Set concrete, measurable goals and review afterwards to see if you reached your goals. Certainly, attendance is one indicator and you will want to set realistic goals for yourself in this area.

Attendance, however, is not the only measure of success. You want to make sure that your audience comes away with something related to your mission when attending your event. Identify major learning objectives for your audience(s). To keep yourself honest, state these objectives in a clear manner with action verbs. For example, patrons attending the program will:

- ◆ understand the important role that _____ played in the birth of _____
- ◆ learn the names of some of the luminaries who visited _____ over the years
- ◆ know some of the burning issues that concerned the residents of _____ 100 years ago

Be sure to provide an evaluative tool at the program to gauge the success of your event. Offer a drawing for a prize or prizes to ensure participation and assign staff or volunteers to evaluation so that your response rate is strong and your evaluations are truly representative.

4. Share the Load:

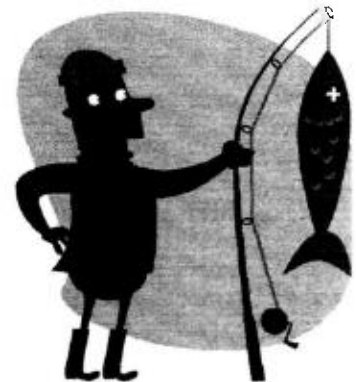


Museums need all the help they can get when planning larger events. Find partners in your community that make sense for your event and recruit heavily. Be sure to involve stakeholders from your target audience(s). For example, when Midway Village Museum transformed a failing Civil War weekend into a weekday Living History program for students, staff engaged local educators and involved them in the formative process. This ensured that the program truly fulfilled a need and would have an audience. Staff also recruited several motivated re-enactors sympathetic to the goals of the program, to ensure that appropriate volunteers would serve as presenters.

Partnerships also ensure that there are many hands to see a project through. By working with local colleges, service organizations, re-enactors, art clubs, etc., however, you do more than simply distribute the work. You ensure that friends, relatives, and acquaintances of your partners will attend. Larger partners, such as libraries, school systems, colleges, and arts organizations also ensure that your message will reach a wider audience, as they often have extensive mailing lists and strong public relations tools.

5. Bait the Hook:

Now that you know who you want to attend and what you want them to learn, it's time to make sure that you offer experiences that will attract your audience(s). The simplest way to build attendance is to make sure that your event addresses multiple interests and learning styles. Including music, dance, hands-on learning opportunities, and more is as important to adults as it is to kids. The more you know about your audience, the better you'll be at "baiting the hook." If you can, use focus groups and find out what your target audience wants



and likes. Building in a visit from Buffalo Bill Cody and his Wild West performers drew families with children to Midway Village Museum's *Chautauqua*, increased attendance, and still stayed on mission, as the Wild West Show really had come to Rockford in the past.

6. Manage your Message:



Once you know who you are trying to reach, what your objectives are, and how you are going to achieve them, make sure that your marketing plan is designed to reach your audience and deliver your message. When the Erlander Home Museum reinvented its annual Midsommar Fest, it added an evening program targeting adults in their 20s and 30s. The marketing plan reflected this, with hip posters hung throughout the city in trendy nightclubs and restaurants frequented by the target audience. The response was overwhelming, with attendance of people who had never visited the museum before, but now found themselves connecting with the institution.

7. Review and Retool:

Bring your planning committee back together within a short span of your event to evaluate your success. Be sure to invite your partners and stakeholders. Review your evaluative material, examine your publicity, look at your attendance figures, and assess your success. Be frank and honest about what worked and what did not work. Within the structure of the event, examine which offerings drew the most enthusiastic response and which fell flat. Retool accordingly, looking for new partners and new media to reach your audiences.



If you have a success story to share or an idea to discuss, please feel free to contact me at 630/232-4951 or e-mail me at <Exec_Dir@genevahistorycenter.org>. Good luck!

North Eastern Illinois Historical Council (N.E.I.L.)

Listing of Valuable Resources

December 1986

Send additions/changes, etc. to:

Ruth Blietz
494 Amherst
Des Plaines, IL 60015

Mary Jo Doyle
2555 W. Farwell
Chicago, IL 60645

North Eastern Illinois Historical Council (N.E.IL)

Index of Valuable Resources

Antique and Art Appraisal	Leonard Weinzimmer	A010
Architecture	Belinda Blanchard	A020
Automobiles-Antique	Sam Dattilo	A030
Baskets-Woven	Tobi Star Abrams	B010
Books	Chicago Historical Bookworks	B020
Books-Rebinding, Restoring of Binding Materials	James E. Twomey	B030
Canoe	Chicagoland Canoe Base Ralph C. Frese	C010
Christmas Items	Jim Bohenstengel	C020
Civil War	Mike Lyons & Dave Pasquini - Glenbrook South High School	C030
Clothing-Victorian	Amazon Vinegar & Pickling Wirks & Drygoods	C040
Costumes	Karen Chesna McNeil	C050
Costumes	Sandra Michaels Adams	C060
Des Plaines River Valley	Marshall Balling	D010
Display Systems/Visual Ref.	Arthur Erbe	D015
Dolls	Elaine Bauchner	D020
Family Story	Joan & Mary Thiry - Chateau Thierry Press	F010
Financial	Walter J. Plank, CPA	F020
Foam Fabrication	Louis Masucci	F025
Furniture, Refinishing	Gail A. Anderson	F030

87-06-12

Page 1

North Eastern Illinois Historical Council (N.E.IL)

Index of Valuable Resources

Phonograph	Larry Donley - Seven Acres Antique Village	P010
Photograph Conservation	Murray Mattenson - Photographic Conservation	P020
Picture Frames-Antique	----	P030
Railroad	Len Marcus	R010
Religious	John Lencho	R020
Riverview Amusement Park	Chuck Waldorczyk	R030

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Antique & Art Appraisal

Name: Leonard Weinzimmer

Address: 512 Green Bay Road

City/State/Zip: Kenilworth, Il 60043

Phone: 312-256-2203

Program Title: "What Is It Really Worth?"
also other related antique topics

Type of Program: Talk with real examples

Length of Program: Optional (45-60 minutes)

Cost of Program: Variable

Comments: During program, audience may bring a
small antique for identification.
Teacher at:
Arlington Heights-District 214
Harper College
New Trier Extension
Small group classes also available;
Call for information regarding weekend
trip-(furniture-oriented tour)

Information Source: Leonard Weinzimmer
Northbrook Historical Society

Date: December 1986

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description:	Architecture
Name:	Belinda Blanchard-contact Junior League of Evanston
Address:	225 Greenwood
City/State/Zip:	Evanston, Il 60202
Phone:	312-328-4741
Program Title:	
Type of Program:	
Length of Program:	
Cost of Program:	
Comments:	Book on architecture of Northeast area; Structure survey of the town of Evanston to Barrington, Wauconda to Lake Bluff. Being prepared at present time.
Information Source:	???? Historical Society
Date:	????

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Automobiles-Antique

Name: Sam Dattilo

Address:

City/State/Zip: Buffalo Grove, Il 60090

Phone: 312-537-0686

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Has owned various antique cars;
Knowledge on cars back to 1900's;

Information Source: Wheeling Historical Society

Date: June 1986

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Baskets-Woven

Name: Tobi Star Abrams

Address: 1942 Redwood Lane

City/State/Zip: Northbrook, Il 60062

Phone: 312-498-3459
312-297-8558

Program Title: "Early American Baskets"

Type of Program: Demonstration with exhibits -
Audience participation

Length of Program: 45 minutes - 1 hour

Cost of Program: Negotiable

Comments: Conducts workshops (2-4 hours) in which
participants make their own baskets:
Appalachian melon baskets;
heart-shaped Shaker baskets;
Indian double pouch baskets;
Irish potato baskets; market baskets;
parent & child baskets; piecarriers
or herb baskets; round gathering
baskets; rustic grapevine baskets;
twinning baskets;
two dozen egg baskets.
Baskets made with a variety of natural
materials (barks, cattail leaves,
corn husks, flat & round reeds, sea
grass, oak & ash splint, vines, etc.)
Also wreaths, cornhusk dolls & flowers;
VHS tape available on dolls & flowers;
Will do library exhibits;
Has given program at many historical
societies and related organizations.
Creations at Milwaukee Public Museum.

Writeup in N.E.IL file

Information Source: Tobi Star Abrams

Date: December 1986

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Books

Name: Chicago Historical Bookworks

Address: 831 Main Street

City/State/Zip: Evanston, Il 60202

Phone: 312-869-6410

Program:

Type of Program:

Length of Program:

Cost of Program:

Comments: Open Saturday 11am - 5pm
Thursday 6 - 9pm and
by appointment

Buys and sells used, rare and out-of-
print books on Chicago;
Has written books about Chicago.

Authors attend book-signing sessions.

Information Source: Kenan Heise

Date: December 1986

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Books-Rebinding, Restoring of
Binding Materials

Name: James E. Twomey

Address: 1428 Sixteenth Avenue

City/State/Zip: Kenosha, Wi 53140

Phone:

Program:

Type of Program:

Length of Program:

Cost of Program:

Comments: Deacidification of letters & documents;
Archival Consultant Services;
Conservation of cloth, leather & Vellum
bindings

Information Source:

Date: June 1986

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Canoe

Name: Chicagoland Canoe Base
Ralph C. Frese

Address: 4019 N. Narragansett

City/State/Zip: Chicago, IL 60634

Phone: 312-777-1489

Program Title: "History of the Des Plaines River"
"History of the Voyager Canoe & Trip"
and other related topics

Type of Program: Talk and slides

Length of Program: 30 minutes - 1 hour

Cost of Program: Negotiable

Comments: Gives wonderful talks.
Also puts on pageants;
Environmentalism, amateur historian;
Builds replicas of birch bark canoes.

Writeup in N.E.I.L. file.

Information Source: Ralph C. Frese

Date: December 1986

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Christmas Items

Name: Jim Bohenstengel

Address: Box 183

City/State/Zip: Oak Park, IL 60303

Phone: 312-

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Enclose an addressed, stamped envelope;
Also interested in buying old Christmas
related items and old photographs of
decorated Christmas trees.

Information Source: Chicago Tribune

Date: ????

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Civil War

Name: Mike Lyons & Dave Pasquini
Glenbrook South High School

Address: 4000 W. Lake Ave.

City/State/Zip: Glenview, Il 60025

Phone: 312-729-2000

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Civil War in Illinois

Information Source: Northbrook Historical Society

Date: ????

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Clothing-Victorian
(1850-1900)

Name: Amazon Vinegar & Pickling Works
Drygoods

Address: 2218 E. 11th Street

City/State/Zip: Davenport, Iowa 52803

Phone:

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Mail order house
shoes, garments, accessories & period
curiosities; clothing patterns;
menswear (frockcoats, vests, derbies
& top hats); bathing suits;
little on children's clothing;
\$2.00 for 44 page catalog.
\$4.00 for pattern brochure.

Information Source: Chicago Tribune

Date: December 1985

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description:	Costumes
Name:	Karen Chesna McNeil
Address:	23W411 Ardmore
City/State/Zip:	Roselle, Il 60043
Phone:	312-980-7391
Program Title:	
Type of Program:	
Length of Program:	
Cost of Program:	
Comments:	Specialty-restoration and preservation
Information Source:	Des Plaines Historical Society Mary Jane Weiss
Date:	June 1986

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description:	Costumes
Name:	Sandra Michaels Adams
Address:	
City/State/Zip:	
Phone:	312-327-6542
Program Title:	
Type of Program:	
Length of Program:	
Cost of Program:	
Comments:	Specialty-exhibiting costumes; Check Chicago directory service, if phone number is not correct.
Information Source:	Des Plaines Historical Society Mary Jane Weiss
Date:	1986

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Des Plaines River Valley

Name: Marshall Balling

Address: 444 E. Dundee Road

City/State/Zip: Wheeling, IL 60090

Phone: 312-537-0015

Program Title: History of Des Plaines River Valley
and Wheeling Township

Type of Program: Talk

Length of Program: 30-45 minutes

Cost of Program: Contribution to Wheeling Historical
Society is optional

Comments: Slide presentation of the village of
Wheeling also available.
Has given program to community
organizations and schools.

Information Source: Marshall Balling - charter member -
Wheeling Historical Society

Date: December 1986

North Eastern Illinois Historical Council (N.E.I.L)
Listing of Valuable Resources

Description: Display Systems/Visual Reference

Name: Arthur E. Erbe

Company: Multiplex Display Fixture Company

Address: 2340 S. Arlington Heights Road
Suite 385

City/State/Zip: Arlington heights, Il 60005

Phone: 312-640-1554

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Many types of display systems -
Have brochure in file.

Information Source:

Date: May 1987

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Dolls

Name: Elaine Bauchner

Address: c/o Old Black Joe
432 Glendale

City/State/Zip: Glenview, Il 60025

Phone:

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Dealer in antique dolls and black
American items.

Information Source: Chicago Tribune

Date: ????

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Family Story

Name: Joan & Mary Thiry
Chateau Thierry Press

Address: 1668 W. Olive Ave.

City/State/Zip: Chicago, Il 60660

Phone: 312-262-2234

Program Title: "Roots & Wings"

Type of Program: Talk (Show and Tell)

Length of Program: 1 hour

Cost of Program: Reasonable and negotiable

Comments: Authored book entitled
"You Must Tell Your Children"
explains how to capture your family
story;
Book is \$8.00, cassette \$6.00;
Both for \$12.00
Has given program at historical
societies and related events

Writeup in N.E.I.L. file.

Information Source: Joan Thiry -
Rogers Park Historical Society

Date: December 1986

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Financial

Name: Walter J. Plank, CPA

Address: 149 E. Cunningham Dr

City/State/Zip: Palatine, IL 60067

Phone: 312-358-8955

Program Title:

Type of Program: Talk

Length of Program:

Cost of Program:

Comments: Talk covers following topics:
What to do after incorporation;
Setting up accounting system;
Federal and state returns;
Tax advantages to volunteers;
Donor relations
1. Donee info return
2. Charitable contributions
(noncash)
Gave presentation to N.E.IL in
May 1985;

Writeup in N.E.IL file.

Information Source: Walter J. Plank

Date: May 1985

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Foam Fabrication

Name: Louis P. Masucci

Company: Stephenson & Lawyer, Inc.

Address: 922 E. Plate Dr.

City/State/Zip: Palatine, IL 60067

Phone: 312-346-5490 Business
312-358-3393 Residence

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Many types of foam for shelves, etc.
fire retardant-
Have brochure in file.

Information Source:

Date: June 1987

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Furniture, Refinishing

Name: Gail A. Anderson

Address: 1601 Valley View Drive

City/State/Zip: Schaumburg, IL 60193

Phone: 312-893-0479

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Refinishing

Information Source: ??? Historical Society

Date: ????

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description:	Genealogy
Name:	Connie O'Keefe
Address:	523 Washington
City/State/Zip:	Wilmette, Il 60091
Phone:	312-251-8992
Program Title:	yes
Type of Program:	
Length of Program:	
Cost of Program:	
Comments:	
Information Source:	Northbrook Historical Society
Date:	December 1986

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Glass Collector

Name: Neil Unger

Address: Junction Antiques
Box 8125

City/State/Zip: Rolling Meadows, Il 60008

Phone: 312-

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Appraisals;
enclose a description of the glass
pieces and an addressed, stamped
envelope
Deals in Fenton glass and glass made by
Heisey, Duncan Miller, Fostoria, New
Martinsville, and Cambridge.
Also collects and buys figural flower
frogs such as those made by Cambridge

Information Source: Chicago Tribune

Date: ????

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Glass Telephone Insulators

Name: Jim Crandall

Address: 1486 Prospect Ave.

City/State/Zip: Des Plaines, IL 60018

Phone: 312-827-4727

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Dealer and appraiser;

Joan Crandall, Jim's wife, collects and
buys dog figurines and is trying to
obtain information regarding Morton
Studio (once located in Chicago) that
produced finely modeled dog figurines

Information Source: Chicago Tribune

Date: ????

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Horse & Wagons

Name: Norm Coughlin

Address: 6555 N. Bosworth

City/State/Zip: Chicago, Il 60626

Phone: 312-262-3190

Program Title: The Way It Was: Old-Time Horse & Wagons

Type of Program: Slide Presentation

Length of Program: 45 minutes

Cost of Program: \$25.00 - Donation to Rogers Park
Historical Society

Comments: Collector of all types of memorabilia
pertaining to horse and wagons;
Would appreciate any additional
information regarding this topic,
especially photographs.

Information Source: Norm Coughlin - member
Rogers Park Historical Society

Date: December 1986

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Lettering

Name: Marcia
Marcia's Lettering Studio & Sign Shop

Address:

City/State/Zip: Northbrook, IL 60062

Phone: 312-272-7729
call M-F 9am to 5pm

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Excellent signs, posters;
Original drawings and logos;
Calligraphy, buttons.

Information Source: ???? Historical Society

Date: ????

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Life Story

Name: Virginia Park

Address: Box 4317 RFD

City/State/Zip: Long Grove, Il 60047

Phone: 312-634-3025

Program Title: "Your Story, You As an Historian"

Type of Program: Talk and exhibits

Length of Program: 45 minutes

Cost of Program: Negotiable

Comments: Newspaper columnist, author of prize-winning book "Long Grove-Lore & Legend" docent at Long Grove Historical Soc.

Information Source: Virginia Park -
Long Grove Historical Society

Date: December 1986

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Mannekins

Name: Jerry Ree Enterprises, Inc.

Address: 432 Austin Place

City/State/Zip: Bronx, N.Y. 10455

Phone:

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Mannekin museum

Information Source: Wilmette Historical Society
Eileen Ramm

Date: ????

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Mannekins

Name: Artificial People Store

Address: 3536 W. 72nd Street

City/State/Zip: Chicago, Il 60629

Phone: 312-737-7221

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments:

Information Source: V. Horath-1983 Chicago Phone Directory

Date: 1983

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Maps

Name: David Buisseret
Newberry Library

Address: 60 W. Walton Street

City/State/Zip: Chicago, IL 60610

Phone: 312-943-9090

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Director, the Hermon Dunlap Smith
Center for the History of Cartography
Also, Bob Karrow

Information Source: Skokie Historical Society

Date: 1986

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description:	Movers
Name:	North Shore Movers
Address:	600 Waukegan Road
City/State/Zip:	Northbrook, IL 60062
Phone:	312-498-6560
Program Title:	
Type of Program:	
Length of Program:	
Cost of Program:	
Comments:	William L. Owens, President; Locations in Skokie, Glenview; Local moving specialist, expert packing
Information Source:	???? Historical Society
Date:	????

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description:	Museum
Name:	Fort Sheridan Museum Thomas G. Kocher, Director
Address:	Building 3
City/State/Zip:	Fort Sheridan, IL 60037
Phone:	312-926-2173 or 926-2309
Program Title:	
Type of Program:	
Length of Program:	
Cost of Program:	
Comments:	Exhibits, slide show and band-free
Information Source:	Fort Sheridan
Date:	1986

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Museum Specialist

Name: Nancy Epping

Address:

City/State/Zip: Marengo, Il 60

Phone:

Program Title: MJD yes

Type of Program:

Length of Program:

Cost of Program:

Comments: Speaker; small museum specialist on
organizing files, organizing
artifacts, putting information on
computers, preserving and dating
fabrics and artifacts.

Information Source: Long Grove Historical Society

Date: 1986

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Music of Williamsburg

Name: Bob Gand and Lana Roe
Village School of Folk Music

Address: 545 Milwaukee Ave.

City/State/Zip: Libertyville, Il 60048

Phone: 312-367-1191

Program Title: Music of Williamsburg

Type of Program:

Length of Program:

Cost of Program:

Comments: 645 Osterman
Deerfield, Il 60015
312-945-5321

Information Source: Northbrook Historical Society

Date: 1986

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Musical - Historical

Name: Lois-Eve Anderson

Address: 1908 Butternut Lane

City/State/Zip: Northbrook, Il 60062

Phone: 312-272-7107

Program Title: "GRANDMOTHER'S OLD CHICAGO"

Type of Program: Eyewitness talks, song favorites,
self-accompanied and sing-alongs

Length of Program: 40-55 minutes

Cost of Program: Negotiable

Comments: The program celebrates Chicago's rise
from the ashes!
Lois-Eve's grandmother, as a terrified
six-year old, watched the Great Fire
leap within two blocks of her Goose
Island home -- pictured on stage -- and
the tales told by her and her
contemporaries are shared with you as
Lois-Eve, in varying costumes, sings
ballads from Victorian parlor, immi-
grant cottage and vaudeville, accom-
panying herself on piano and zither.
Sing-along sheets of "good old days"
tunes are provided and the program
concludes on the Columbian Exposition
theme, with Lois-Eve wearing the
beautiful silk wedding gown made and
worn by her grandmother in 1898.

Program can dovetail the lore of your
neighborhood or town into the narrative
Writeup in N.E.IL file.

Information Source: Lois-Eve Anderson

Date: December 1986

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Musical Program

Name: Bill & Susan Goodman

Address: 1020 Grove Street Apt #701

City/State/Zip: Evanston, IL 60201

Phone: 312-869-6929

Program Title: Various (see below)

Type of Program: Musical variety act

Length of Program: Varies

Cost of Program: Negotiable

Comments: Will tailor a variety of programs;
Available for concert dates, musical
programs or dinner/background music;
Voice, piano, synthesizer, clarinet,
saxophone and drums;
Repertoire includes:
Broadway hits, classical selections,
ethnic music, patriotic songs,
popular melodies, sing-alongs and
swing and jazz.
Have performed at many historical
societies, organizations, etc.

Writeup in N.E.IL file.

Information Source: Bill and Susan Goodman

Date: 1986

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Oral History

Name: Felicia Kaplan

Address:

City/State/Zip:

Phone: 312-472-6550

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Interview recorded on audio cassette
tape, highlighting the participant's
life.
Approximately \$35.00

Information Source: Felicia Kaplan

Date: 1986

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Phonograph

Name: Larry Donley
Seven Acres Antique Village

Address: 8512 S. Union Road

City/State/Zip: Union, Il 60180

Phone: 815-923-2214

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Appraiser; enclose a description of the
piece and an addressed, stamped
envelope;
Also stocks old phonograph needles,
parts, horns and records;
Phone or write first for shipping
instructions.

Information Source: Chicago Tribune

Date: ????

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Photograph Conservation

Name: Murray Mattenson
Photographic Conservation Associates,
Ltd.

Address: 1554 W. Devon

City/State/Zip: Chicago, Il 60660

Phone: 312-262-8282

Program Title: "Collecting Historical Photographs"
"Producing Contemporary Historical
Materials"
"Preservation and Display of
Photographic Materials"

Type of Program: Lecture (questions and comments)

Length of Program: 45 minutes - 1 hour

Cost of Program: Lecture - no charge
Other topics - negotiable

Comments: Audience is requested to bring photos
to a program.
Workshops (4-8 hours) also available;
Experienced curator and conservator;
Also management consultant;
Classes in conserving archival material
and in photograph restoration;
Apprenticeships in photograph
conservation available;
Has done presentations to historical
societies, genealogical societies,
libraries, museums and archives.

Writeup in N.E.IL file.

Information Source: Murray Mattenson -
President and chief conservator

Date: December 1986

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Picture Frames-Antique

Name:

Address:

City/State/Zip:

Phone:

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments:

Reference book on pricing, repairing;
illustrations of frames;
dating frames, mirrors;
See "Antique Picture Frame Guide"
by: Richard A. Maryanski
Price \$12.50;
Published by: Cedar Forest Co.
7316 N. Milwaukee Ave.
Niles, Il 60648

Writeup in N.E.IL file.

Information Source:

???? Historical Society

Date:

????

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Railroad

Name: Len Marcus

Address:

City/State/Zip:

Phone: 312-236-0744

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Member of Railroad Museum in Union,
Illinois

Information Source: ???? Historical Society

Date: ????

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Religious

Name: John Lencho

Address: 5243 Grove Street

City/State/Zip: Skokie, Il 60077

Phone: 312-966-5214

Program Title: "Gospel In Glass"

Type of Program: Slides

Length of Program: Approximately 30 minutes

Cost of Program: No charge
(donation to Augustana Center appreciated)

Comments: Inter-denominational program;
Slides of church windows with a
biblical theme; accompanied by
narrative and music on tape;
"For God So Loved the World"
"The Coming of Jesus the Christ"
"Praise Ye the Lord-
a Sampling of the Psalms"
Projection screen & surface required.
Programs on video tape forthcoming.

Information Source: John Lencho
Morton Grove Historical Society

Date: December 1986

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Riverview Amusement Park

Name: Chuck Waldorczyk

Address: 320 Talcott Road

City/State/Zip: Park Ridge, Il 60068

Phone: 312-823-6136 *-not*

Program Title: yes

Type of Program: Movies, slides, photographs

Length of Program: 45 minutes-approximate

Cost of Program: \$50.00

Comments: Photos and memorabilia for sale
Wrote book "Gone, But Not Forgotten-
Riverview 1903-1967"

Information Source: Northbrook Historical Society
Rogers Park Historical Society

Date: 1986

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Salts

Name: Barb Rasmussen

Address: 164 Coral Lane

City/State/Zip: Wheeling, Il 60090

Phone: 312-541-4351

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Has collection of over 400 "salts" to display.

Information Source: Wheeling Historical Society

Date: 1986

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Stained Glass

Name: William Hamm

Address: 628 N. Highland

City/State/Zip: Arlington Heights, Il 60004

Phone: 312-255-8014

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments:

Information Source: ???? Historical Society

Date: ????

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Stained Glass

Name: Robert F. Oswald

Address: 905 Appletree Ct

City/State/Zip: Northbrook, Il 60062

Phone: 312-272-1928

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Designs and creates customed stained
glass pieces;
Repairs church windows, panels,
lamp shades, etc.

Information Source: Robert F. Oswald
Northbrook Historical Society

Date: December 1986

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Textiles

Name: Audie Hamilton

Address:

City/State/Zip:

Phone:

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Book on the care and restoration of
antique textiles (cotton, linen, etc.)

Information Source: Chicago Tribune

Date: Feb. 23, 1986

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Theater

Name: Theater Historical Society Archives
Center

Address: 2215 W. North Ave.

City/State/Zip: Chicago, Il 60647

Phone: 312-252-7200
Open Tue. 8:30am-4:00pm

Note: Call ahead for appointment

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Member of the Theater Historical
Society of America;
Archives contains information on more
than 6000 theaters in the United
States; also theater publications.

Information Source: William T. Benedict - member
Theater Historical Society

Date: December 1986

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Toy Soldiers

Name: Don Pielin

Address: 1009 Kenilworth

City/State/Zip: Wheeling, IL 60090

Phone: 312-541-2439 after 6pm

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Enclose a self-addressed stamped envelope for a list of available soldiers and their prices.
His picture-packed paperbound "American Dimestore Soldiers" is available for \$12.95 plus 1.50 postage.

Information Source: Chicago Tribune

Date: ????

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Toy Soldiers

Name: Old Toy Soldier Newsletter

Address: 209 N. Lombard Ave.

City/State/Zip: Oak Park, Il 60302

Phone:

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Bimonthly newsletter available for \$15.

Information Source: Chicago Tribune

Date: ????

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Train Depots

Name: Everett R. Huffer

Address: 116 33rd Street

City/State/Zip: Cedar Rapids, Iowa 52403

Phone:

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Black & White photos are in post card
form. \$3.00 each
Has list of train depots for each state
Sent us the one for Illinois -
40% discount if buy entire state.

Information Source: Everett Huffer -
Received in Mail

Date: 87-05-01

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Description: Wheeling

Name: Bob and Barb McIntyre

Address: 218 Coach Road

City/State/Zip: Wheeling, Il 60090

Phone: 312-537-3497

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments: Preparing a history of Wheeling

Information Source: Wheeling Historical Society

Date: 1986

North Eastern Illinois Historical Council (N.E.I.L.)
Listing of Valuable Resources

Description: Wright, Frank Lloyd

Name: Lois Hall
Frank L. Wright Foundation

Address: 951 Chicago Ave.

City/State/Zip: Oak Park, IL 603

Phone: 312-848-1976

Program Title:

Type of Program:

Length of Program:

Cost of Program:

Comments:

Information Source: Northbrook Historical Society

Date: 1986

North Eastern Illinois Historical Council (N.E.IL)
Listing of Valuable Resources

Cross Reference Listing

Amusement Park	See Riverview
Architecture	See Wright, Frank Lloyd
Buttons	See Lettering
Chicago	See Books
Clothing	See Costumes
Conservation	See Photograph
Costumes	See Clothing
Costumes	See Museum Specialist
Documents	See Books
Dog Figurines	See Glass Telephone Insulators
Dolls	See Baskets
Exemption	See Financial
Fabrics	See Museum Specialist
Flowers	See Baskets
Letters	See Books
Music	See Slideshow and Sing-Along
Oral History	See Family Story
Oral History	See Life Story
Photographs	See Christmas
Post Cards	See Train Depots
Restoration	See Photograph
Sing-Along	See Musical
Tax Information	See Financial
Visual Reference	See Display Systems
Wheeling	See Des Plaines River Valley
Wreaths	See Baskets